

# DESIGN PACKAGE COMPARISON CHART

Feature	Details	Inspiration	Illustration	Immersion
Starting Price	Common, base price of package	\$500	\$2,000	\$5,000
Concept Diagram	Hand-sketched diagram displaying location of key landscape features and elements	✓	✓	✓
Mood Board	Collage of inspiration images displaying various potential themes and features	✓	✓	✓
Plant Palette	List of plants with profile pages for each containing helpful info	✓	✓	✓
Material List	List of materials showing textures, patterns, and colors	✓	✓	✓
Landscape Layout	Artistic 2D map displaying location of all plants and features	✗	✓	✓
Irrigation Layout	Detailed list and map of irrigation system elements	✗	✓	✓
Lighting Layout	Detailed list and map of lighting system elements	✗	✓	✓
Immersive Model	3D replica, virtual walkthrough, and eye-level images of your new landscape	✗	✗	✓
Master Guide	Everything needed to visualize and actualize your new landscape in one document	✗	✓	✓
Status Updates	E-mails or calls from me updating you on the progress of your design	✓	✓	✓
Beyond 5,000 sqft	Landscapes that are larger than 5,000 sqft are charged at an hourly rate instead	\$50/hour	\$100/hour	\$200/hour
Revisions	Any changes that you request or need to be made to your plan after it's been submitted. [Optional]	\$50/hour	\$100/hour	\$200/hour
Completion Time	How soon you receive your design from day I receive your purchase payment [longer if larger]	5 Days	10 Days	15 Days
Contractor Consulting	The rate I charge to guide you through the installation of your design [Optional]	\$100/hour	\$100/hour	\$100/hour